



Dear National Olympic Committee partner,

It is our pleasure to announce that Tokyo 2020 will shortly launch its Olympic Games Ticketing Programme. We truly believe that our Games will be extraordinary, and you are certainly being a part of making that happen. We look forward to working with you through the course of our project.

In order to support the IOC and Tokyo 2020's common goal of ensuring the integrity of the programme, the IOC has developed a Code of Conduct (COC) which states the core programme principles to which all participants must adhere.

According to IOC Executive Board mandate, all clients including NOCs/ATRs wishing to take part in the Tokyo 2020 Olympic Games Ticketing Programme must first agree to, sign and return the COC to their Tokyo 2020 NOC Relations Regional Coordinator. Please note that without a signed COC, it will not be possible to participate in the Ticketing Programme.

Should you wish to appoint a third-party agency as your Authorised Ticket Reseller (ATR) to manage your allocation and sell tickets on your behalf, the third party will also be required to sign the COC, however that will be done in the appendix to the Ticket Sales Agreement (TSA). Consequently, at this time, we require the COC to be completed exclusively by the NOC.

You are kindly asked to sign and return the COC by e-mail no later than June 30th. The original hardcopy should also be sent by mail to your NOC Relations Regional Coordinator. After the signed document has been received, Tokyo 2020 will make the Ticket Sales Guide available in August 2018 and the NOCs and approved ATRs will be able to begin placing their orders as of October 2018.

As a key stakeholder, Tokyo 2020 and the IOC count on your full support to embrace and action these principles. With your help, we believe that we can have people from far and wide to engage with the Games and truly be a part of creating an "Olympic moment" for the spectators and the athletes. If you have any questions, please do not hesitate to contact our Ticketing team at clientgroup_ticketing@tokyo2020.jp.

Best regards,

The Tokyo 2020 Ticketing team and the Tokyo 2020 NOC Relations team