

# Emanuele Basile

## CAREER OBJECTIVES

*To obtain a challenging position to enhance my professional skills in a dynamic workplace with opportunities for career growth. Willing to travel.*

**Sectors:** Consulting, Energy, Entertainment.

**Roles:** Finance, Operations, Business Development, Strategic marketing.

## EDUCATIONAL BACKGROUND

August 2012 January 2013	<b>MBA Kenan-Flagler Business School, Chapel Hill, North Carolina.</b> International MBA Exchange Program. Concentration in: Advanced Corporate Finance, Product Development, Renewable Energy Project Development and Financial Models, Excel Models.
November 2011 March 2013	<b>MBA LUISS Business School, Rome.</b> Full-Time MBA Program. Focusing on: Corporate Finance, Corporate Investment Banking, Business Valuation, Project Finance & PPP, Management Accounting and Control, Innovation Management and Product System.
January, 2009 March, 2011	<b>University of Modena e Reggio Emilia, Modena.</b> Post-graduate degree in Economics and Business Management. Dissertation: Analysis and Development of Photovoltaic Industry.
September, 2004 October, 2008	<b>University of Bologna, Bologna.</b> Undergraduate degree in Business and Economics.

## PROFESSIONAL BACKGROUND

June 2013 To Present	<b>Project Management. Paddy Power. Rome</b> Project management activities: <ul style="list-style-type: none"><li>a) Project manager supports to the Heads of Operations, in realizing a challenging project that consist in spreading the online acquisition in the retail market through BIK (Betting Interactive Kiosk ).</li><li>b) Supports to the Senior Operations Project Manager for implementation of SLAs (Service Level Agreements) project involving different departments of the company such as: Product Development, Online Marketing Acquisition, IT Operations.</li><li>c) Secondary management of projects, such as: Implementation of data security process for Legal and Compliance department, Budgets Restructuring, Collection of all the material for the quarterly/interim budgeting forecast to be presented to the management committee.</li></ul>
February 2013 To June 2012	<b>Assistant to CEO. Paddy Power. Rome</b> Supports to the Managing Director: <ul style="list-style-type: none"><li>a) Review of Italy performance, regular updates, marketing information. Examples: Monthly and weekly reviews of Italy performance, covering financials, marketing positioning. Ad hoc updates on regulatory changes or market news.</li><li>b) Budget restructuring involving P&amp;Ls managers.</li><li>c) Stakeholder management: relations with headquarter. Examples: Organization of Q&amp;A session in Dublin (audience 50+). Definition of SLAs (Service Level Agreements) with internal teams that support Italy operation, such as: Online Acquisitions, Risk Management, Product development.</li></ul> <b>Conduct Competitor Analysis:</b> <ul style="list-style-type: none"><li>a) Regular monitoring of Paddy Power's competitor activities, including: ☐New entrants, New products, Promotions, and Customer Service. ☐</li><li>b) Benchmark analysis. Conduction of benchmark analysis on Italy competitors on themes such as: Promotions, Payments, Mobile, Customer Service.</li></ul>
February 2011 to Sept 2011.	<b>Financial Analyst. Solar Energy Group. Syracuse</b> Supervised planning and development of photovoltaic systems, specifically: <ul style="list-style-type: none"><li>-Development of Business Plans</li><li>-Cash Flow Analysis</li><li>-Debt/Equity Ratio of the Project</li><li>-Energy Sector Analysis</li><li>-Direct Advisory to Customers</li></ul>
April 2008 October 2008	<b>Intern. Mallia Accounting Firm. Syracuse</b> Record-keeping, tax filing, provided accounting records, prepared shareholder reports for limited liability companies, drafted contracts for private parties.

## OTHER INFORMATION

**English:** Fluent **Italian:** Mother tongue

**Certificates and stays abroad:** July- September 2010 : Upper-intermediate English Language Course, Human English School , San Diego ; April – May 2011: Advanced English Language Course, New School of English, Cambridge; June-October 2011: Advanced Levels, Zoni Language Centre, Miami.

**Proficiencies:** Windows, Word, Excel, PowerPoint, Outlook.

**Hobbies and Sports:** Playing soccer, snorkeling and spearfishing. Passionate about music and travelling.